

IS YOUR NETWORK MANAGEMENT SOFTWARE KEEPING UP WITH YOUR BSM DEMANDS?



Entuity's Eye of the Storm[®] Network Management Solution—Can keep you Up-to-date Real Easy and Real Time.

Today's network challenges hinge around providing consistent and reliable IT services, which are imperative to a company's success. IT departments are clearly the focal point when it comes to understanding what's on the network, how equipment and connections are configured, and how it affects service delivery. Valuable time can be saved by automating mundane tasks and through accurate forensic data via reports to make intelligent decisions. Entuity's, Eye of the Storm (EYE), can make a difference in managing an enterprise network through:

Strategic IT initiatives

- Troubleshooting reduction times
- Maintenance/upgrade of network equipment
- Inventory Management
- Capacity Management
- Network Planning
- Streamlining new service deployments

Business Objectives

- ITIL Best Practices
- Mergers & Acquisitions
- Remote offices, home offices
- Reduce Capital expenditures
- Quality of Service (QoS)
- Application Deployment
- Reduce Operating expenses
- BSM Goals

Supporting New Technologies

- VoIP, Streaming Media
- VMware, Wireless Environments

STRATEGIC IT INITIATIVES: Eye of the Storm delivers an enterprise-wide view of the network from the core to the edge. This broad network view helps pinpoint faults for quicker troubleshooting resolution times and this visibility lends itself to eliminating confusion when deploying new services with the ability to see what is on the network. Collection of software revisions and serial numbers makes the cumbersome task of product upgrades a more manageable project and keeps the operation of your network at peak performance. Inventory Management can relieve the pain of manually tracking where everything is, dovetails into being able to manage a network's capacity thresholds and also helps to develop a realistic network growth plan with accurate network data.

SUPPORTING NEW TECHNOLOGIES: Complex IP services are bandwidth intensive as well as QoS driven. EYE offers the visibility to see where faults or capacity problems lie to help in the deployment, troubleshooting and service delivery, which ultimately keeps your customers' experience at high levels. Virtualization also requires complex management capabilities to integrate applications/servers into the physical network.

BUSINESS OBJECTIVES: The network is a company's critical asset. Mergers & Acquisitions are happening daily and using EYE's discovery function, the newly acquired company's network can easily be viewed and more readily assimilated into the new corporation's IT needs in a timely fashion. Remote offices have always been an annoyance on a network and EYE can track connections and equipment to eliminate issues with devices on the frontier. It can even detect if rogue devices have been added, which could affect performance. Capital expenditures can be justified with detailed historical data on network capacity. Real-time and historical information is also maintained in EYE's database providing a record of all network changes, which are key to compliance and configuration management initiatives. ITIL compliance can also be supported through best practice processes.

ENTUITY AND BMC DYNAMICS: Creating a cohesive and successful Business Service Management (BSM) Strategy requires the ability to share data from all areas of IT. BMC Customers using EYE receive an enterprise scalable extension to their BSM initiatives supporting real-time business mandates for their organization. Effortless integration without expensive scripting or professional services provides added value to the entire BMC BSM solution. EYE Integrations are available for the following BMC products: BMC Atrium CMDB, BMC Event Manager, BMC Remedy Action Request System and BMC Configuration Automation for Networks.

EYE of the Storm Functionality

EYE provides a network management suite of inventory, fault, and performance management that is presented in an easy to use, quick to deploy format. EYE delivers the best price-performance range of capabilities as the practical middle ground between elemental, single function solutions that are difficult to integrate, and heavily laden frameworks with surplus functions that are difficult to deploy, use, and support. EYE can manage complex and dynamic networks through:

INVENTORY – Automated and continuous discovery builds a database of network assets, their dependencies in parent-child/peer-to-peer relationships, and their physical connectivity. Continuous re-discovery ensures a high level of accuracy, and historical archival of this data provides perspective on network trending and change.

FAULT – Distinguishes between network, server and application problems using True Cause Analytics and prioritizes these problems based on business impact.

PERFORMANCE – Provides early warning of degrading performance using an advanced service degradation index that protects users from costly business interruptions. Historical performance levels stored in the persistent EYE CMDB adds perspective useful for forensics as well as for forecasting.

REPORTING – Supplying pertinent IT information for the entire company just got a lot easier with EYE Reports. EYE Report Server uses a combination of pre-compiled reports and flexible Web 2.0 drag & drop ad-hoc reports to integrate and tailor multiple data sources into descriptive tables, crosstabs, charts, corporate dashboards, or Web mash-ups, to deliver business intelligence throughout the organization.

INTEGRATION – An open, CMDB-based architecture allows fast integration and management of new device types while APIs easily integrate EYE with third party applications. The EYE CMDB serves as a trusted source of network inventory and topology information for a core CMDB or as an information source accessible by peer management applications.

Company Overview

Entuity, Inc., headquartered in London, UK and Marlborough, MA, is a leading provider of network services management solutions that enable enterprises, MSPs and system integrators to manage network assets, meet service level commitments and implement best practices in service delivery

Entuity is private and venture-funded, and has raised over \$25 million to date. The latest round of funding was co-lead by London Merchant Securities (LMS) and Saffron Hill Ventures in Q2 2004. LMS (LMSO.L) is the majority shareholder. Investors in earlier rounds of financing include Amadeus Capital Partners, The Gartmore Group, and Spectrum Equity Investors. This strong financial foundation gives Entuity the ability to expand its global sales, marketing, and distribution efforts, and accelerate R&D for EYE.

Entuity's customers include Global 2000 companies solving mission-critical business initiatives, leveraging complex and dynamic networks. A sampling includes: ABB, Amtrak, Astra Zeneca, BMC Software, Deutsche Bank, the Royal Bank of Scotland, IBM Global Services, Sony, Visteon,, and the Williams Companies. Entuity's target markets include small-to-midsize enterprises including financial services, healthcare, education, government, pharmaceutical, manufacturing, legal, and retail. For more information, please visit our website at Entuity.com.



North American Headquarters
4 Mount Royal Avenue
Suite 240
Marlborough, MA 01752 USA
T: +1 508 357 6346
F: +1 508 357 6358

EMEA Headquarters
9a Devonshire Square
London, EC2M 4YN UK
T: +44 (0)20 7444 4800
F: +44 (0)20 7444 4808

Copyright © 2008. All rights reserved. Entuity, Ltd. Entuity and Eye of the Storm are registered trademarks of Entuity, Ltd. All company and product names are trademarks or registered trademarks of their respective holders. The information in this document is subject to change without notice. 4-08